

**20<sup>th</sup> Anniversary MONTE JADE ANNUAL CONFERENCE**  
**3/27/2010 Santa Clara Convention Center**  
**Sponsorship Package**

<p><b>A. Diamond Sponsorship</b> (\$15,000)</p>	<ul style="list-style-type: none"> <li>• <b>Cover Page Logo:</b> On the cover page of the Conf Proceedings</li> <li>• <b>Premium Color Ad</b> in Conference Proceedings: One full-page advertisement premium location</li> <li>• <b>VIP Reception:</b> 2 Tickets</li> <li>• The Night of Monte Jade Tickets: One table (10 complimentary dinner tickets) (\$1,000 Value)</li> <li>• Corporate Membership: (\$500 Value) Permanent Membership</li> <li>• Conference Proceedings: Recognition in the Proceedings</li> <li>• Web Page: Recognition on Monte Jade's web page</li> </ul>
<p><b>B. Jade Sponsorship</b> (\$8,000)</p>	<ul style="list-style-type: none"> <li>• <b>Color Ad</b> in Conference Proceedings: One full-page ad</li> <li>• <b>VIP Reception:</b> 2 Tickets</li> <li>• The Night of Monte Jade Tickets: One table (10 complimentary dinner tickets) (\$1,000 Value)</li> <li>• Corporate Membership: (\$500 Value) Permanent Membership</li> <li>• Conference Proceedings: Recognition in the Proceedings</li> <li>• Web Page: Recognition on Monte Jade's web page</li> </ul>
<p><b>C. Gold Sponsorship</b> (\$3,000)</p>	<ul style="list-style-type: none"> <li>• <b>Half-Page Black &amp; White Ad in Conference Proceedings</b></li> <li>• The Night of Monte Jade Tickets: <b>One table (10 complimentary dinner tickets) (\$1,000 Value)</b></li> <li>• Corporate Membership: (\$500 Value) Permanent Membership</li> <li>• Conference Proceedings: Recognition in the Proceedings</li> <li>• Web Page: Recognition on Monte Jade's web page</li> </ul>
<b>New Sponsorship Opportunity</b>	
<p><b>D. Exhibit Sponsorship</b> (\$5,000)</p>	<ul style="list-style-type: none"> <li>• <b>An Exhibit Table</b> on the Conference Day:</li> <li>• Half Page Ad in Conf Proceeding (Optional)</li> <li>• The Night of Monte Jade Tickets: One table (10 complimentary dinner tickets) (\$1,000 Value)</li> <li>• Corporate Membership: (\$500 Value) Permanent Membership</li> <li>• Conference Proceedings: Recognition in the Proceedings</li> <li>• Web Page: Recognition on Monte Jade's web page</li> </ul>
<p><b>E. Keynote Speaker &amp; Panel Sponsorship</b> (\$5,000)</p>	<ul style="list-style-type: none"> <li>• First Come First Serve (limit to 5)</li> <li>• <b>Emcee introducing the sponsor prior to the event</b></li> <li>• half page ad, corporate membership, web page and proceeding recognition</li> <li>• <b>4 dinner tickets</b></li> </ul>
<p><b>F. Newsletter Sponsorship</b> (\$5,000)</p>	<ul style="list-style-type: none"> <li>• <b>12 months of half page ad in monthly Monte Jade newsletter,</b></li> <li>• half page ad, corporate membership, web page and proceeding recognition</li> <li>• <b>4 dinner tickets</b></li> </ul>
<p><b>G. Regular Event Sponsorship</b> (\$3,000)</p>	<ul style="list-style-type: none"> <li>• Sponsor three <b>regular events (non-conference) ~80+ members</b></li> <li>• option to use sponsorship facility if sponsor provide finger food</li> <li>• <b>3 months of half page newsletter ad,</b></li> <li>• <b>4 conf dinner tickets.</b></li> </ul>

## Monte Jade Sponsor Commitment Letter

The undersigned commits to sponsor the following package circled below:

- A. **Diamond Sponsorship (\$15,000)**
- B. **Jade Sponsorship (\$8,000)**
- C. **Gold Sponsorship (\$3,000)**
  
- D. **Exhibit Sponsorship (\$5,000)**
- E. **Keynote Speaker / Panel Sponsor: (\$5,000)**
- F. **Newsletter Sponsor: (\$5,000)**
- G. **Regular Event Sponsor: (\$3,000)**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

Check Enclosed (Please Make the Check Payable to “Monte Jade” )

**Invoice Me: please Fax this commitment letter** page to Judy Chu Fax: (408)-428-0378

Judy Chu, Monte Jade Secretary; Email: judychu@montejade.org

Tel: (408) 428-0388 Fax: (408) 428-0378

Address: 2870 Zanker Rd. Suite 140, San Jose, CA 95134

**Publication Deadline:** Color Ad: **Feb 15** Black and White Ad: **Feb 28**

Please request spec and send image to Hubert Liu, Publication Lead; Email: hubert.liu@synpur.com

### **Sponsorship Program Questions / Suggestions**

Edwin Yeh, Monte Jade 2010 Sponsorship Committee Chairman

Cell: 408-461-0715

Fax: 408-273-6536

Edwin.Yeh@stjohncapital.com